

Message Text

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INFO OCT-01 ARA-10 ISO-00 EB-07 USIA-15 L-03 SS-15 /051 R

DRAFTED BY COM/OIM/BIC/JBLOW/CMM

APPROVED BY EB/OCA/CM/JJREILLY

COM/OIM/BIC/JTDOYLE/AAD/EM

COM/OIM/BIC/RGARNITZ/DIR.

ARA/BR/TSHUGART

ARA/ECP/DLACEY (INFO)

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P 021715Z SEP 76

FM SECSTATE WASHDC

TO AMEMBASSY BRASILIA PRIORITY

INFO AMCONSUL RIO DE JANEIRO PRIORITY

AMCONSUL SAO PAULO

UNCLAS STATE 217963

E.O. 11652: N/A

TAGS: ,EXP, BR

SUBJECT: DRAFT DIPLOMATIC NOTE ON SAO PAULO TRADE CENTER

REF: BRASILIA 6077, STATE 108575, BRASILIA 7361

1. STATE AND COMMERCE HAVE REVIEWED BRASILIA 7361 AND
RECOMMEND FOLLOWING:

2. PARAGRAPH B (II) WE CONCURR WITH PHRASE QUOTE SEEK TO
AVOID EXHIBITION OF GOODS WITH SIMILARS BEING MANUFACTURED
IN BRAZIL, AS DEFINED BY DECREE NO. 61.574 OF OCTOBER 20,
1967. UNQUOTE. - -

3. PARAGRAPH B III. DEPARTMENTS FEEL THAT THE DIPLOMATIC
NOTE IN WHICH THE USG AGREES TO ASSUME FINANCIAL RESPONSIO-
ILITY AGAINST ANY BREACH OF OBLIGATION SHOULD BE SUFFICIENT.
HOWEVER, IF BRAZILIAN GOVERNMENT WANTS AN ADD-
ITIONAL DOCUMENT, PREPARE AN ATTACHEMENT LETTER SIGNED BY
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THE AMBASSADOR OR HIS REPRESENTATIVE. THIS LETTER SHOULD

SERVE FOR ALL EQUIPMENT BROUGHT INTO THE TRADE CENTER. FYI.
SHOULD THIS GUARANTEE BE INVOKED, THEN COSTS WILL BE CHARGED
TO THE TRADE CENTER BUDGET.

4. PARAGRAPH B VI. WE BELIEVE THE FOLLOWING FORMULATION
WILL SERVE PURPOSE OF TRYING TO LIMIT THE GROUNDS FOR RE-
JECTION OF THEMES WHILE PROTECTING RIGHT TO PROPOSE
SUBSTITUTIONS IN ANY CASE. SUGGESTED LANGUAGE TO READ
QUOTE THE TRADE CENTER WILL PRESENT TO THE MINISTRY OF
INDUSTRY AND COMMERCE A YEARLY LIST OF PROGRAMMED FAIRS FOR
ITS AUTHORIZATION, WELL IN ADVANCE OF THE DATE OF THE FIRST
FAIR ON THE LIST. SUBSTITUTIONS MAY BE REQUESTED FOR
THOSE FAIRS WHICH ARE NOT AUTHORIZED BY THE BRAZILIAN
GOVERNMENT BECUASE THEY ARE IN DIRECT CONFLICT WITH PRE-
VIOUSLY SCHEDULED BRAZILIAN FAIRS OR ANY BRAZILIAN LAW, AS
WELL AS FOR PROGRAMMED FAIRS WHICH ARE NOT HELD FOR OTHER
REASONS. UNQUOTE.

5. COMMERCE DOES NOT ENVISAGE ANY CIRCUMSTANCE IN WHICH
A TRADE CENTER EVENT WOULD BE HELD AT THE SAME TIME AND IN
THE SAME PRODUCT CATEGORY AS A BRAZILIAN TRADE FAIR,
PARTICULARLY IF THE BRAZILIAN GOVERNMENT OBJECTED. CON-
SEQUENTLY, STATING FAIR CONFLICT AS AN ACCEPTABLE REASON
FOR GOB REFUSAL TO AUTHORIZE, CREATES NO PROBLEM FOR THE
TRADE CENTER. ROBINSON

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Message Attributes

Automatic Decaptioning: X
Capture Date: 01 JAN 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: DIPLOMATIC NOTES
Control Number: n/a
Copy: SINGLE
Draft Date: 02 SEP 1976
Decaption Date: 01 JAN 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Authority: n/a
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 JAN 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1976STATE217963
Document Source: CORE
Document Unique ID: 00
Drafter: OIM/BIC/JBLOW/CMM
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Film Number: D760333-0922
From: STATE
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1976/newtext/t19760996/aaaadeix.tel
Line Count: 86
Locator: TEXT ON-LINE, ON MICROFILM
Office: ORIGIN COME
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 2
Previous Channel Indicators: n/a
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: 76 BRASILIA 6077, 76 STATE 108575, 76 BRASILIA 7361
Review Action: RELEASED, APPROVED
Review Authority: cahillha
Review Comment: n/a
Review Content Flags:
Review Date: 27 FEB 2004
Review Event:
Review Exemptions: n/a
Review History: RELEASED <27 FEB 2004 by MaustMC>; APPROVED <14 JAN 2005 by cahillha>
Review Markings:

Margaret P. Grafeld
Declassified/Released
US Department of State
EO Systematic Review
04 MAY 2006

Review Media Identifier:
Review Referrals: n/a
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
Secure: OPEN
Status: NATIVE
Subject: DRAFT DIPLOMATIC NOTE ON SAO PAULO TRADE CENTER
TAGS: BEXP, BR, US
To: BRASILIA
Type: TE
Markings: Margaret P. Grafeld Declassified/Released US Department of State EO Systematic Review 04 MAY 2006